



Dear School Librarians and Educators,

Wouldn't you love to have a professional author and/or illustrator do a special April school visit with your students? An A4ED visit doesn't cost a penny more than a standard visit and we have a wonderful selection of available authors and illustrators living all around the United States, from recognizable names to popular regional authors to newly acclaimed talents.* And our program offers an amazing educational opportunity!

Authors for Earth Day (A4ED) is an international coalition of award-winning children's authors and Illustrators, who care about kids and nature—and the future of both. Each participant schedules ONE A4ED school visit in the month of April and donates at least 30% of that day's speaking fee to a non-profit conservation organization, as directed by a student vote at the author's host school. Founded in 2010, our coalition has already given voice to tens of thousands of young readers across the country and our charitable contributions have grown to nearly \$25,000!

By empowering kids to shape their future, we shape our own. So, join us!

HOST AN A4ED EVENT IN FOUR EASY STEPS:

- 1. Schedule an April school visit with your favorite author.** See www.AuthorsForEarthDay.org/authors-illustrators. If you would like to invite an author or illustrator who is not on our list, simply contact them and ask if they are willing to participate in the A4ED program.
- 2. Encourage your students to research the five non-profit conservation organization "nominees" selected by your author.** These will be sent to you ahead of time along with other preparation materials and resources.
- 3. On the day of the visit, hold a raise of hands vote.** At least 30% of the author's fee is donated to the organization that wins the popular vote of the student body! Authors/illustrators typically do their standard school visit programs.
- 4. Pay the author in the traditional way.** The author will send the donation to the winning conservation organization in honor of your school. More often than not, the organization sends the school a thank you.

For all the details, visit www.AuthorsForEarthDay.org

***We also have an A4ED BLOG, where readers can meet some of their favorite authors any time of the year: www.AuthorsForEarthDay.org/blog.**

