

## LET'S MAKE IT MEMORABLE!

The better you prepare for our Authors for Earth Day event, the greater impact it will have! ☺

I look forward to a fun and festive visit at your school—and I'm excited to give your students the chance to direct my donation for conservation. To make the day as rewarding as possible, please spearhead good research and critical thinking, so every child makes an educated vote.

Here are some excellent pre-event activities (these come from other A4ED schools):

**Make posters.** Let the students create posters for each nominee organization, highlighting key details about their conservation work. This is one fast and artistic way to solidify the kids' research and bring a celebratory spirit to the school walls.

**Produce PSAs.** Let students create short informative videos (or radio announcements) about each nominee organization, which can be broadcast over school intercast system leading up to the event.

**Give presentations.** Let students prepare talks with visual aids (e.g. PowerPoint) about each nominee organization that can be presented to other classrooms/grade levels. Mentoring is a wonderful way to share knowledge.

**Use our A4ED Educator Preparation Packet.** I will send you this PDF, which includes a host of environmentally-themed curriculum that meets standards for writing, social studies and science.



**Read related books.** Share nature books to get the students thinking about the beauty and importance of Earth's bio-nets.

**Watch a documentary film.** Allow classes to watch a half-hour segment of an educational film that focuses on the environment. Examples include Earth (DisneyNature), Planet Earth (BBC), Blue Planet (BBC), Home (20th Century Fox) and Human Footprint (National Geographic).

**Involve the community.** See if the botanical garden will donate a tree for the kids to plant. Or ask a local wildlife rehabilitation center to donate a set of passes for an event-day drawing.

**Write your Senators.** Show students the power of writing by allowing them to voice to their opinions about a key environmental issue through persuasive formal letters to members of Congress.



**Contact the media.** Reach out to your area newspapers, television news and radio stations and tell them about your special A4ED author visit. This is a wonderful opportunity to share a positive message about the efforts of your students.

**Raise extra funds to donate.** Do a recycling program or collect Quarters for Conservation. Add your proceeds to the author's donation—it's a great way for students to enjoy teamwork and know their efforts will support nature.

**Be creative.** Use your A4ED author event as the foundation for new ideas and projects that will engage students and educate them about the natural world.

I truly appreciate all your preparations for my visit! By researching the nominee organizations (which I will send you) and taking part in the voting process, your students are sure to gain essential skills and find power in their voices. Thank you for ensuring a rich experience.